What is claimed is:

1. A presentation method for providing advertisement information stored in a server to an exhibitor via computer telecommunication system, before showing the advertisement information to an audience, comprising steps of:

soliciting an exhibiter from a server to access the advertisement information stored in the server;

selecting advertisement information among information stored in the server;

forwarding advertisement information from the server to the show exhibitor based on the access by the exhibitor to the server.

2. A presentation method for advertisement in accordance with claim 1, wherein said method further comprising a step of:

soliciting an advertising client to access the server via an electronic medium and to input advertisement information to the server.

3. A presentation method for advertisement in accordance with claim 1, wherein the advertisement information is shown before or after a feature presentation.

4. A presentation method for advertisement in accordance with Claim 2, wherein contents of the advertisement information is changed in real-time by the advertising client.

5. A presentation method for advertisement in accordance with Claim 1, wherein the advertisement information forwarded to the exhibitor is transmitted to a movie theater where the advertisement information is shown to the audience.

6. A presentation method for advertisement in accordance with claim 1 wherein, the advertisement information is a questionnaire, and a response to the questionnaire by the audience is transferred to the server.

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7. A presentation method for advertisement in accordance with claim 6, wherein personal information of the audience is registered and the personal information associated with the response is transferred to the server.

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8. A presentation method for advertisement in accordance with claim 1, wherein the advertisement information is shown as a digital motion picture projected from a projector.